

Propuesta de investigación *PRME LAC 2021*

(<1000 palabras / 2 páginas)

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| Nombre de la Institución: CETYS Universidad | País: México |
| Nombre del Proyecto: Towards an Education for the Circular Economy: Methodology for a Latin American context in Business Schools. | |
| Introducción, importancia, hipótesis, métodos (<250 words) | |
| <p>Universities have a main part in preparing students to meet the challenges of the future in a globalized world of limited resources. In recent years, Circular Economy has been the object of increasing attention among political and business arenas, becoming a priority in the policies of the United Nations (UN). In academia, professors have started outlining educational approaches and tools that can be used to fast-track the transition to a circular economy. However, teaching new business models for a circular economy can be both exciting and challenging because of the interdisciplinary nature of the problems at stake; instructors are regularly working outside their own areas of expertise across disciplines, which presents a unique paradigm for reconsidering pedagogy. It seems certain the need to work with people from different backgrounds, the interaction between different academic departments in colleges and universities, and the collaboration with outside partners in order to go to the root cause of the problems to find solutions to current environmental problems.</p> <p>This research project seeks to identify and examine different approaches to teach in the management field under the principals of circular economy in Latin American University.</p> | |
| Área (s) relevante (s) de los ODS | |
| <p>8. <i>Promover el crecimiento económico sostenido, inclusivo y sostenible, el empleo pleno y productivo y el trabajo decente para todos.</i></p> <p>9. <i>Construir infraestructura resiliente, promover la industrialización inclusiva y sostenible y fomentar la innovación.</i></p> <p>12. <i>Garantizar modalidades de consumo y producción sostenibles.</i></p> | |
| Recursos comprometidos (por ejemplo, conocimientos, financiación, etc.) | Recursos / partners necesarios (conocimientos, financiación, etc.) |
| Knowledge, time and researchers | Knowledge, time and researchers |
| Resultado e impacto esperado para la comunidad PRME | |
| <ul style="list-style-type: none"> • Collaboration with institutions of the PRIME community to investigate the current teaching approaches for business models under circular economy theory, with the aim of generate a comparative study of the diversity on these methodologies. • Discover the best practices on teaching business models for circular economy in Latin America Universities. • Develop a methodology applicable to a Latin American context in Management Universities to teach business models in circular economies. | |

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| Resultado e impacto previstos para la comunidad de educación en gestión responsable, las empresas, las Naciones Unidas y otras partes interesadas importantes |
| Recognize the importance of teaching business models based on a circular economy to contribute to the development of sustainable development goals. |
| Estrategia de difusión (¿de qué forma, escala, cuándo, a qué audiencias?) |
| Congresses, conferences, publication of scientific article, participation in academic forums and other tools for disseminating research results such as podcasts and academic notes |
| Calendario (que cubre las actualizaciones de progreso propuestas) |
| <ol style="list-style-type: none">1. Identify and build an international team2. Develop a work plan for the research.3. Develop a schedule for the realization of the project4. Develop the stages of the investigation according to the approved work plan and calendar.5. Present the results of the research. |